



**ECR 2017 – INVITATION**

UNFOLDING  
NEW CHAPTERS  
IN MEDICAL IMAGING

ON **THURSDAY, MARCH 2<sup>ND</sup>**  
**15:30** AT OUR **BOOTH X2/17**



IMAGINE  
WHAT COMES NEXT  
IN **ULTRASOUND**

IMAGINE  
WHAT MAKES  
**MRI** SMARTER



# CELEBRATE WITH US

AT THE ECR 2017 IN VIENNA

JOIN US TO CELEBRATE THE UNVEILING OF OUR NEW  
**PREMIUM ARIETTA** AND OUR NEW **SMART MRI** FAMILY MEMBERS

WE WISH TO SHARE THIS MEMORABLE MOMENT WITH YOU  
AND INVITE YOU TO BE PART OF A **KAGAMIWARI CEREMONY**

ON **THURSDAY, MARCH 2<sup>ND</sup>, 15:30** AT **BOOTH X2/17**

## KAGAMIWARI CEREMONY

*Japanese ritual of breaking open a barrel of sake (Japanese rice wine).*

*This ceremony is performed at special celebrations and is believed to bring blessings.*



Innovating Healthcare, Embracing the Future

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